

Opening up the smart city

Open governance,
data and people



TU Wien, Mischung: Nordbahnhof

6th Informed Cities Forum

7-8 November 2018 | Vienna, Austria

Co-produced by the smarticipate project & Urban Innovation Vienna

6th Informed Cities Forum

venues



wednesday, 7 november

Nordbahnhof

Leystraße 157
1020 Vienna

The Nordbahnhof can be reached by:

Metro + 10 min. walk (U1, station: Vorgartenstraße)
Tram + 10 min. walk (Line 2, station: Innstraße)
Bus (11A/11B, stop: Pensionsversicherungsanstalt)

thursday, 8 november

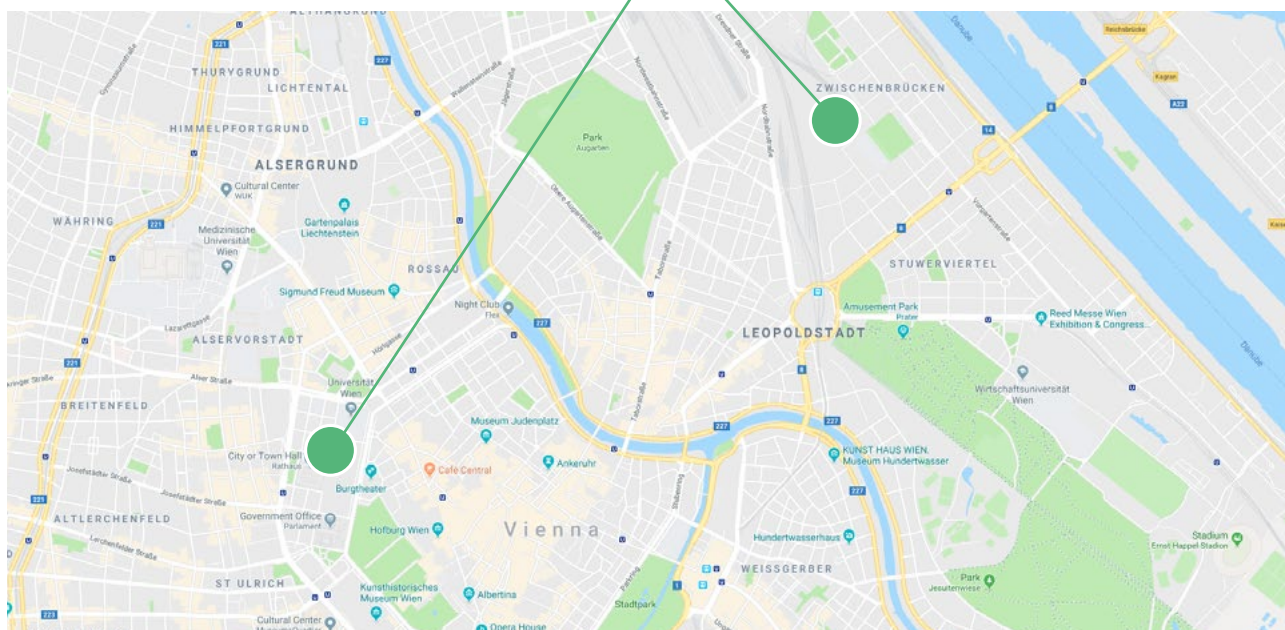
Vienna City Hall

Friedrich-Schmidt-Platz 1
1010 Vienna

Entrance on Lichtenfelsgasse

The City Hall (Rathaus) can be reached by:

Metro (U2, station: Rathaus)
Tram line 2, station: Rathaus (Stadiongasse)
Tram lines 1, D, 71, station: Rathauspl. Burgtheater



Contact the organisers:

info@informedcities.eu

For urgent questions during the event, please call +49 171-834 78 07



the smarticipate project welcomes you to its final conference



Joachim Rix
smarticipate project coordinator,
Fraunhofer IGD

What if every citizen had access to the same information as their local government?

The smarticipate project aims to use open data to make this a reality, giving citizens the information needed to help shape their city. By making data accessible and understandable, citizens are empowered to give input on new public services and solutions to urban problems. London, Hamburg and Rome are taking part in the three-year project, and were closely involved in the creation of a web platform that enables interested citizens to support decision-making processes in cities. The 6th Informed Cities Forum is co-organised by the smarticipate project team.

For more information, visit the project website:

www.smarticipate.eu



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smarticipate project partners



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day one wednesday, 7 november

venue: Nordbahnhof

Leystraße 157, 1020 Vienna

Conference moderators:

- » **Stefan Kuhn**, Deputy Regional Director, ICLEI - Local Governments for Sustainability
- » **Pamela Mühlmann**, Senior Expert, Smart City Agency, UIV Urban Innovation Vienna GmbH



8³⁰ - 9⁰⁰ Registration & coffee



9⁰⁰ - 9³⁰

Welcome & introduction

The smarticipate project consortium and the City of Vienna, the co-organisers of the event, welcome participants to the 6th Informed Cities Forum.

- » **Barbara Novak**, Vienna City Council
- » **Joachim Rix**, smarticipate project coordinator, Fraunhofer IGD
- » **Serge Novaretti**, European Commission, DG CONNECT

Welcome to Nordbahnhof from **Christian Peer**, FutureLab, TU Wien



9³⁰ - 10⁰⁰

Digital tools and cities: genuine transformation or façade

Digital governance tools are becoming more popular as ways to improve planning and participation processes, but they often remain at the margins of the mainstream policy-making processes. Can a shift in governance perspectives offer a genuine possibility for transformation?

- » **Stefaan Verhulst**, Co-founder and Chief Research and Development Officer, GovLab



10⁰⁰ - 10⁴⁵

Your experiences with ICT-enabled urban governance

This roundtable session will get participants talking with each other about their experiences with digital tools in city planning. Is your city using technology in the right way when it comes to engaging with citizens? Do you know any examples of ICT-based tools or platforms used to support citizen engagement?



10⁴⁵ - 11¹⁵ Coffee break



11¹⁵ – 12⁴⁵

What if... citizens knew everything local government knows?

The smarticipate project developed a novel platform that enables citizens and local authorities to interact and engage by harnessing the power of open public data. Learn more in this session about the tool, its development, and its real-life application in three pilot cities: Hamburg, Rome and London.

» **Jan Peters-Anders**, AIT

Moderator:

» **Andries Geerse**, WeLoveTheCity

Panel:

» **Paul McDonald**, Royal Borough of Kensington and Chelsea

» **Claudio Bordi**, Risorse per Roma

» **Astrid Köhler**, Stadtwerkstatt, City of Hamburg

Discover the smarticipate platform

12⁴⁵ – 13⁰⁰

Introduction to field workshops

A set of parallel field workshops will allow participants to explore ongoing initiatives in Vienna that are using – or plan to use – digital tools and interactive platforms to achieve their goals. The workshops will provide hands-on experience with how ICT can help solve real-life issues in urban areas.



13⁰⁰ – 14³⁰ Lunch in Nordbahnhof

During the lunch break, participants can explore the “Stadtraum” exhibit in the Nordbahnhof. The exhibit features a large 3D model of the cityscape surrounding Nordbahnhof and explains the history of its development as well as future plans for the district.



14³⁰ - 17³⁰ field workshops

1

Towards a circular city

To reduce our cities' environmental impact we need to get much better at recycling and reusing building materials. However, so many potentially valuable materials end up in a landfill. Developing a successful upcycling model requires an improved flow of information, new knowledge and skills, as well as changes in regulation. The example of initiatives like HarvestMap eG, which map available materials for potential future users, shows that digital tools can support this process, but that more reflection is needed on how to take it to the mainstream. Besides mapping available materials, MaterialNomaden generates best practice examples where material is reused and repurposed in order to show the potential added design value that the materials themselves provide. The participants will find out more about the work of MaterialNomaden and brainstorm how to increase the circulation of construction materials within the city.

This workshop is organized in partnership with MaterialNomaden.



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2

Activating vacant spaces

Cultural and community initiatives, social entrepreneurs and startups are increasingly struggling to find affordable spaces. At the same time, many private and public buildings remain vacant. Activating vacant spaces requires access to vacancy and ownership data, legal framework, sustainable models for managing temporary use and, last but not least, a degree of trust between different partners involved in the project. Can digital tools help to respond to this challenge? The participants will visit Das Packhaus, one of Vienna's most successful temporary use projects, and exchange on what kind of social and technological solutions can facilitate the activation of vacant spaces.

This workshop is organized in partnership with the agency Kreative Räume Wien - Büro für Leerstandsaktivierung (Creative Spaces Vienna - Office for vacancy activation).



3

Greening the city

Urban gardens have multiple benefits, ranging from those more tangible, like providing fresh produce or shade on a hot day, to those less tangible, like improved air quality or strengthened community ties. However, urban gardens compete with other uses of space and the legal requirements needed to establish one are not always clear. To put more green edible spaces in our cities, local governments and citizens need to work together. Participants will visit existing urban gardens in Vienna's 2nd district and brainstorm how digital tools can be used to facilitate not only the establishment of the new gardens (using the example of smarticipate city Rome) but also the networking and exchange among the existing ones.

This workshop is organized in partnership with the Gartenpolylog Association.



4

Sharing responsibility for public space

In most European cities the use of public space is heavily regulated. The regulations serve to protect public space from being dominated by private interests, while also ensuring safety and public order. At the same time, unfortunately, they might also stifle any bottom-up initiatives, putting a heavy burden of paperwork on anyone wanting to use public space. “Wien gibt Raum” (Vienna shares space) is Vienna’s approach to this challenge. The project connects transparent information about possible uses of public space with geodata-based planning and fully digitized administration processes. In this approach the digitalization of public space is the prerequisite for opening it up. But how exactly do digital tools help to open up public space to everyone in the city? And can they support a fair way of dealing with this limited space? And what role does data and open data play in this context? What kind of data is needed for co-production and what role do administrations play in this game?



The participants will find out more about regulations governing the use of public space, walking through Vienna’s 1st district, and then brainstorm, in a unique historic setting, what is needed to make public space truly public and to guarantee justice in the process.

This workshop is organized in partnership with the team of the project “Wien Gibt Raum” team.

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5

Digital democracy for all

Digital tools, while promising to broaden the conversation beyond the usual suspects, often serve to amplify the voices of those who are already the loudest. The needs and interests of many inhabitants remain unrepresented, reducing the quality of solutions developed and weakening community ties. How can cities ensure that all citizens, regardless of differences in level of education, income or cultural background, are actively shaping the future of their neighborhood? The participants will visit Vienna’s Simmering district and brainstorm how digital tools can help amplify the voices of communities that are underrepresented in traditional participation processes.



This workshop is organized in partnership with the H2020 project Smarter Together.



19³⁰ Nordbahnhof after hours: (not just a) common dinner

In cooperation with the Nordbahnhof team, we have prepared an evening full of surprises. There will be food and mulled wine, great music and a chance to talk to people who share your passion for cities!



day two thursday, 8 november

venue: Vienna City Hall (Rathaus)

Friedrich-Schmidt-Platz 1, 1010 Vienna (entrance on Lichtenfelsgasse)



8⁴⁵ – 9³⁰

Can civic tech save democracy?

The “Smart City” has been touted as the digital solution to many urban problems - but can it address the divide between city authorities and their residents? The ever-growing number of urban residents have a lot to say and have valuable contributions to make to local decision making. But still a number of hurdles prevent citizens from participating in meaningful way. Can technology help level the playing field?

» **Borja Prieto**, Head of Promotion and Institutional Extension at Citizen Participation, Transparency, and Open Governance Department, City of Madrid



9³⁰ – 12⁰⁰

The floor is yours: crowd-sourced open space!

This session will offer a perfect setting to deepen previous discussions, introduce work on a certain topic, start brainstorming new project ideas or simply to exchange with like-minded people. Any participant can propose a session with a topic of their choosing and everyone is invited to vote on which of these sessions they would like to attend. Proposals can be submitted online starting on the first day of the conference. A coffee break at 10:30 will divide two rounds of sessions.



12⁰⁰ – 13⁰⁰

Knowledge is power

Moderator:

» **Eugen Antalovsky**, Urban Innovation Vienna

Panel:

» **Marek Vogt**, WeLoveTheCity

» **Serge Novaretti**, European Commission, DG CONNECT

» **Ulrike Huemer**, CIO, City of Vienna

» **Louise Francis**, Mapping for Change



13⁰⁰ – 13¹⁵

Closing & farewell

» **Peter Hanke**, Vienna City Council

» **Joachim Rix**, smarticipate project coordinator, Fraunhofer IGD



13¹⁵ – 14³⁰ Lunch in the Rathaus





Vienna City Hall (Rathaus)

Organisers:



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Informed Cities

Informed Cities is a series of international events on urban governance, renowned as a space for open exchange and learning. Each Informed Cities Forum is rooted in the reality of a specific city, placing local challenges and solutions in the European context. Informed Cities events bring together people from across sectors and disciplines to address the most pressing questions facing European cities, gather inspiration and contacts, and share practical knowledge and experience. The Informed Cities series is managed by the ICLEI European Secretariat.

Learn more at [**informedcities.eu**](https://informedcities.eu)



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